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It has been an enjoyable warm summer with lots of time to get out and enjoy nature. As the city continues to work on parks, recreation, and open space planning, it is important that all who can participate and have a voice become a part of the success. A plan without participation becomes a strategy without merit. Become a part of the vision and participate in the PROS planning events.

Our open spaces are the hallmark of Normandy Park, worth preserving and cultivating. The services provided by the city are by extension who we are as a community. If the depth of services is not what we expect, get involved. The hopes and dreams of a sustainable environment become realized when we all participate in the process. The things we choose to ignore become those things we passively choose to accept. Rather, be active, be engaged and support the city staff that works tirelessly to make sure our homes and surroundings are safe and attractive.

A thought on being prepared for the coming season. As the summer season comes to a close, and the rain will surely return, make sure that your gutters and drainage systems are clear. If you have a storm water drain on the street, take a moment and give it a little love. Two minutes of raking and sweeping off storm water grates can save you and your neighbors a lot of headaches in the near future. It is also a good time to take care of any projects that require dry weather. With so many weeks of no measurable precipitation, we may have forgotten where we live and what that can mean when it comes to long months of wet and windy weather.

Lastly, be a good neighbor, offer support to those who may be struggling to take care of their yard due to mobility issues. Our busy daily lives can be distracting; nevertheless, take a moment to look around and see if there is someone who needs help.
Life just looks better from here.

You’ll find few places offering you possibilities for creativity, action and involvement all at one community. Fewer still that offer all levels of living – also at one community. When found together, that’s Judson Park, the sound choice for senior living. Who we are is as much a part of our fabric as what we are:

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Judson Park in Des Moines, Washington, is managed by ABHOW, a California nonprofit public benefit corporation. ABHOW is a nonprofit corporation, serving seniors through quality retirement housing since 1949. License #BH-681, DHS #797.

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ExperienceJudson.com
As my term on City Council draws to an end, I am thinking about the past four years and all our city has been through. Police layoffs, upper management changes, emergency facility repairs and budget problems. I’m happy to say that most of those problems are behind us. Facility and budget concerns will, I think, be ongoing for years to come; however, our City Council, City Manager and city staff are now able to focus on long term goals instead of emergencies. I hope I’ve helped, not hindered, in positive changes for our city.

When I said I was not running for reelection, someone asked “You mean you are retiring from politics?” I didn’t know quite how to answer. “Retire” from a four-year career? “Retire” from a volunteer position? The answer is neither. I’m just not volunteering for City Council any more. I will say, it’s been one of the most interesting and educational volunteer positions in which I’ve been involved. I wish to thank all who have trusted me to represent them. It’s been an honor.

I’m looking forward to joining you as “private citizen Munslow.” Our city is in good hands, our leadership is strong, our future looks good.
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CALL TODAY TO SCHEDULE AN APPOINTMENT!
April, 2016, marked the month the city embarked on its budget planning efforts to develop the 2017–2018 Biennial Budget.

Having worked for several cities, I have come to understand how essential it is to have a city budget. More importantly, I realized the value of a high quality budget document that promotes transparency and accountability. The City of Normandy Park 2017–2018 Biennial Budget took over seven months of deliberations in meetings and workshops between city staff, community members and committees, as well as in public hearings, finalized by City Council approval. By the time it was printed, collated, and bound, this document was comprehensive, including valuable information about the city’s finances, goals and objectives for the next two years about planned capital projects and hours spent on training police officers, as well as insight to the city’s future outlook six years out.

The City of Normandy Park received the Distinguished Budget Presentation Award from Government Finance Officers Association (GFOA) for its 2017–2018 Biennial Budget. This award is the highest form of recognition in governmental budgeting, is a significant achievement by our city, and reflects our commitment to meeting the highest principles of budgeting.

To receive the award, the city must satisfy nationally recognized guidelines for effective budget presentation, where the budget document serves as a policy document, financial plan, operations guide, and a communications device.

The guidelines are strict, and mandatory requirements in each of the above categories must also pass muster and be rated as “Proficient” by at least two of the three subject matter experts with experience in government who review the budget document.

The City of Normandy Park is one of over 1,600 governments throughout the United States and Canada awarded the Distinguished Budget Presentation Award this year. Considering that there are over 50,000 incorporated cities and towns in North America, this is an elite group and a first-rate achievement.
King County Metro wants to improve transportation options for Normandy Park residents. Tell us about your transportation needs!

Metro and the City of Normandy Park are joining forces to make it easier for Normandy Park residents to get where they want to go by bringing innovative transportation service to our growing community.

**We want to hear from you**
If you live in the Normandy Park area, please tell us about your transportation needs by taking the transportation needs survey that will be mailed to your home in early October; it’s also available online right now at bit.ly/MetroNP.

All surveys must be postmarked or completed online by Monday, October 23, 2017. If you miss the transportation needs survey, you’ll be able to have a say again when Metro and the City gather feedback on solution options being considered.

**Why Normandy Park?**
For Normandy Park residents, regular bus service may not meet all of our community’s transportation needs. Metro and the City are asking you, our residents to identify local transportation priorities and help find the best way to tailor solutions. Normandy Park has a growing senior population and has two emerging commercial areas along the First Avenue. Some areas of Normandy Park are accessible by Metro bus routes, but those routes may not offer the sort of easy and convenient connections to regional transit options you want, now or in the future.

**About Community Connections**
Metro’s Community Connections program works with local governments and community partners to develop innovative and cost-efficient transportation solutions in areas of King County where regular fixed-route bus service isn’t the best solution.

The program aims to develop, test and evaluate new transportation services that take advantage of innovative ideas, unique partnerships, or emerging technology.

To learn more about the project and take the online survey by October 23, visit: bit.ly/MetroNP
The future of our parks, recreation facilities, and open spaces is beginning to take shape. Following up on the Parks Survey and two Open House Workshops, a draft Parks, Recreation, and Open Space (PROS) Plan has been developed by city staff, the Parks Commission, City Council, and our consultants, ELM Environments. The draft plan assesses the current condition of our parks; examines the community needs and desires identified in the outreach; forecasts future needs; and proposes improvements to our city’s parks, recreation programs, and open spaces.

Outreach has shown that our parks, recreational programs, and open spaces provide a high level of service and are well used by city residents. Key desires for the future include:

- Increased walking, running, and bicycling paths
- Improved park access and way-finding
- Additional play areas and a variety of play features
- Enhanced natural habitat
- Increased waterfront access
- Additional programmed activities and social opportunities

The draft PROS Plan addresses these needs through citywide improvements, as well as park specific improvements. A new Normandy Park trail network is proposed, linking existing park trails and sidewalks, with new walks and trails to develop a citywide circulation system that increases opportunities to walk, run, or bicycle to parks. Within the parks, accessibility and trail variety will be improved and the trail experience will be enhanced with benches, gathering spaces, play opportunities, and environmental restoration. The trail network will be augmented by a new park sign program improving way-finding and identification of parks, while adding educational and interpretive information, providing a richer experience and understanding of our city’s parks and open spaces.

Park specific improvements include the addition of a variety of new play features in several parks, with improved opportunities...
The Open House event

for gathering and socializing. Improvements to actualize the value of the city’s forests, creeks, and shoreline, ecological restoration, and education opportunities are proposed. Partnerships with Art Commission to enhance Arts Programming in parks will be explored. Building upon Normandy Park’s history of philanthropy, a guide for future donations will be developed.

The PROS Plan draft recommendations are currently being reviewed and prioritized, and your input is welcome. Please come to the Parks Commission meeting on October 18th at 7:00pm at City Hall to help shape the future of parks.

If you have questions or would like to talk about the PROS Plan, please call Amanda León, Parks Director, at 206-248-8257.

Kennedy Catholic High School

FALL OPEN HOUSE

November 1, 2017
6:30pm - 8:30pm

please register at: www.kennedyhs.org/admissions/open-house

Dr. Bae has been named a “SEATTLE TOP DENTIST” by her peers and recognized in the Seattle Metropolitan Magazine

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ZombieFest NW 2017!

Normandy Park’s Zombie Fest NW started off with some excitement on September 16th, as a 1965 British Army self-propelled gun traveled down 1st Avenue South with a police motorcade! The tank-like military vehicle traveled to Normandy Park Towne Center to participate in the 6th annual Zombie Fest! More than 2,500 people attended this year’s festival including people of all ages and literally from around the world. One festival-goer traveled from Italy just to attend Zombie Fest! The event focuses on disaster preparedness, while boosting community spirit and showcasing our amazing businesses. The Washington National Guard attended this year along with Washington State Emergency Management, King County Metro, American Preparedness, ham radio operators, vintage military vehicle clubs and more! Fun activities included a free scavenger hunt for children to build their own disaster preparedness kits, caricature artists, balloon animals, zombie face-painting and costumes, and amazing performances by the Seattle Thrillers and Seattle band Vote for Pedro. This event was made possible by the City of Normandy Park Economic Development Committee and the Friends of Normandy Park (our local booster club), along with the City of Normandy Park, numerous local businesses, agencies, volunteers, non-profits and emergency management groups. THANK YOU TO EVERYONE! See more photos and videos: https://www.facebook.com/nwzombiefest/

Clockwise from top left: Lots of happy zombie couples at ZFNW 2017; An incredible variety of zombies, plus Sparky the fire dog; Mount Rainier High School Marching Band members at the entrance balloon arch; The Zombification booth transforms people into zombies within minutes with free make-up and costumes; The amazing Seattle Thrillers performed several times and the crowd joined in too; A highlight of the event was the appearance of a 1965 British Army self-propelled gun (looks like a tank to us!).
Kevin O’Malley, a Burien resident and naturalist, approached the city’s Parks Department with an environmental outreach idea to introduce Normandy Park residents to animal life in city parks. Kevin has been guiding adults and kids as a naturalist for over a decade and is the founder of South Sound Nature School, a local non-profit. His approach connects community to the natural world. He is excited to introduce residents to the idea of an ‘Owl Prowl’—walking quietly at twilight through Walker Preserve on the search for Barred owls.

We posted the Owl Prowl adventure at the beginning of August to pre-register residents for the event. Within just a few days, we had an overwhelming response that filled the reservation slots for August, September, and October!

On August 11, 2017, community members started the Owl Prowl adventure by gathering at T.A. Wilson Park. The first half hour was dedicated to dissection and bones identification. Participants were given owl pellets, identification charts, and tools to dissect the pellets. After, the adventure group walked the one block to Walker Preserve. Trekking through Walker Preserve at sunset, Kevin narrated information about the owl’s amazing nocturnal habits and behaviors. During their walk trekkers also learned the different Barred owl calls. The Owl Prowl experience is geared towards learning how to find owls that live at Walker Preserve.

The Parks Department has future Owl Prowl walks with Kevin scheduled for September and October. Stay tuned for more adventures with Owl Prowls, Wildlife Tracking, and Marine Tide Pool Walk in 2018! If you are interested in joining us for one of these future events, please contact Parks Director Amanda León at 206-248-8257 or amandal@ci.normandy-park.wa.us for more information.

\[Children\ dissecting\ their\ owl\ pellets\ during\ the\ Owl\ Prowl\]
If the picnic shelter at Marvista Park had large thick velvet theater curtains—it doesn’t, I’m just saying if it did—we’d be slowly drawing them closed to wrap up another Music in the Park concert series—our 22nd season.

I can’t remember a concert series here with a better stretch of weather for seven consecutive Sundays. Usually there’s at least one gray windy drizzly day with a small but persevering crowd as the band plays on. This year, with seven great bands performing a wide variety of music under clear blue skies, we set attendance records for the series. Thanks to everyone who came out to enjoy the music and to support the arts in Normandy Park.

The season kicked off with a beautiful day and a capacity crowd to see the popular Beatles tribute band, the Nowhere Men. They play at a very small number of venues these days, and we are fortunate that they seem to enjoy playing our little park venue just as much as we enjoy hosting them.

Jeff Evans provided magic instead of music for our kids’ “concert” in July, which by all accounts mesmerized the kids while also entertaining the taller members of the audience. World flute artist and storyteller Gary Stroutsos opened the show and Ranger & the Re-Arrangers performed some great gypsy jazz covers to wrap up the evening.

It’s also always a treat to encourage and support talented young Washington musicians as they develop their own sound, write, and perform their own music, release albums and tour nationally. It can be a challenge to schedule such popular home-grown bands over the busy summer months of touring, but this year we were fortunate to host the fabulous Celtic music and dance of the Gothard Sisters, the wonderfully inventive folk pop group Kuinka, and the lyrical storytelling of The Winterlings.
Rounding out the rest of the series was the return of the big seven-piece group Rat City Brass with an encore alone that was worth the price of admission—assuming we charged admission—and like a great closer in baseball, the Tikigraphs showed up on the last Sunday of August with a little exotica for our last concert. Rat City Brass served up the “Whipped Cream” and the Tikigraphs put the cherry on top.

Speaking of which, it was also nice to have some tasty treats available for the audience this year, in addition to the free iced coffee from our neighborhood Starbucks, thanks to our vendors: Low Rider Baking Company and Nibbles food truck. Thanks also to Highline Public Schools for allowing us to use Marvista Elementary for some much needed additional parking.

Thanks again to all our wonderful sponsors for helping to support the arts commission and the concert series this year, allowing us to bring talented performers to our community for an afternoon of music and fun:

City of Normandy Park, 4Culture, Normandy Park Starbucks, Republic Services, Matvey Foundation Repair, King County Library–Des Moines Branch, and Dream Dinners.

It’s also always a treat to encourage and support talented young Washington musicians as they develop their own sound, write, and perform their own music, release albums and tour nationally.
Police Sergeant Promotion

We had two internal candidates apply for our vacant Sergeant position. After a rigorous testing and review process, Shawn Hayes has been selected to be the Normandy Park Police Department’s next Sergeant. Please congratulate Sgt. Hayes when you see him.

Shawn started his police career in the Town of La Conner, Washington, where he was a Reserve Police Officer for nearly three years. In 2003, he came to the Normandy Park Police Department as a Reserve Police Officer before being hired full time and completing the Basic Law Enforcement Academy in 2007. Since then, he has served as a Drug Recognition Expert (DRE), Firearms Instructor, Reserve Police Officer Program Supervisor, and an Impaired Driving Instructor.

Shawn grew up in Snohomish County. He has been married for three years to his wonderful wife Janine and has a son who just graduated high school and is starting college this fall. He is currently in the process of completing his Bachelor’s degree in Criminal Justice with a minor in Emergency Management and Homeland Security. He is proud to have spent the last ten years serving the residents of Normandy Park and looks forward to continuing that service as your Police Sergeant.

Status of hiring of officers for the Normandy Park Police Department

BY DAN YOURKOSKI, POLICE CHIEF

As of September, 2017, we still have two police officer vacancies. Officer Mona Planesi finished the Police Academy on August 23, has now completed post academy requirements, and is moving on to field training set to begin at the end of September. Field training lasts three months at the conclusion of which Officer Planesi will be able to fill shifts and the Department will see an increase in the amount of time being spent on patrol. We are looking forward to getting Officer Planesi out on the street and released to full duty.

Officer Lee will have completed field training as of the end of October and will then be filling shifts. He is the first real addition to our operating strength in over a year and we are excited to get the help.

We currently have one candidate in background, and if all goes successfully it will be followed with a polygraph and psychological exam. The Department has recently followed a much more aggressive recruiting effort that has so far proven to be very successful. We are attracting enough interest to have three full days of oral boards in the beginning of October. This is the first step in candidate selection and will potentially allow us to identify people to fill our remaining vacancies.

Our relationship with the Academy and its fine staff continues to be great. This has enabled us to get our new people in as quickly as possible, and hopefully, this cooperative scheduling will continue with our future hires as well. We are steadily filling out the remainder of our Department and have managed to do so while maintaining our hiring standards. I still envision all of our vacancies being filled prior to the end of 2017, with initial training extending into 2018. Thank you for your continued support of the Police Department and for your patience!
Academy Graduation

Officer Mona Planesi was hired by the Police Department on January 19, 2017, and started the Police Academy immediately. Officer Planesi suffered a brief setback when she broke her thumb during training, which delayed her completing the academy. Over the last seven months, Officer Planesi has worked hard to meet all of the demands and requirements of the academy and graduated August 23, 2017. She has now completed post-academy training prior to beginning field training in September.

Officer Planesi is from this area originally and moved back to raise her four kids. She attended college in Oregon on a basketball scholarship while studying exercise science and biology. She worked in a variety of jobs for the Kent School District, including as a behavior specialist with young children, as well as in safety services at the high school level. She developed a passion for law enforcement, which this job will allow her to pursue. She feels fortunate to have the opportunity to work in a community that so strongly supports its Police Department. When away from work, Officer Planesi enjoys outdoor activities (camping, kayaking, hiking) with her four kids, as well as walking her dogs.

Chief Dan Yourkoski presents Officer Mona Planesi with her academy graduation certificate

Congratulations Mona! Please be sure to say “Hi” and introduce yourself to Officer Planesi over the coming months, as she gets to know our community even better.

NORMANDY PARK SENIOR LIVING PRESENTS

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SUNDAY

Brunch

$.8 Adults, 
$.4 Children 12 and Under. 
Free with Touring Parties

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Welcome Autumn

HotChocolate
Cornucopia
Snowflake
Pumpkin
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TrickOrTreat
Halloween
Snowman
Icicle
Santa
Fall

Thanksgiving
Winterfest
Holidays
Turkey
Autumn
Snow

JingleBells
NewYears
Harvest
Winter
Cat
Bat

Answer Key on Page 27
The historic wooden mini park signs update is complete! The restoration project process began last year by creating a committee with Parks Commissioners and citizen volunteers who established the plan for updating the much beloved historic signs.

Originally, the committee wanted to repair the signs. But, upon consulting with volunteer woodworkers in Normandy Park and Burien, the group decided that the historic signs were in such disrepair that new signs were needed.

Volunteers locally sourced the materials and assembled the new signs in early 2017. The signs were scribed and lettering was cut out with a laser router at Seattle Art and Industrial by a Three Tree Hill resident. The new signs were sprayed and finished by residents Seth and Jerry Emtage.

The Emtage brothers of Normandy Park manage a multi-generation family owned business called Queen Anne Upholstery and Refinishing and specialize in old world craftsmanship for Furniture Repair, as well as Upholstery and Wood Restoration.

I visited their workshop in Seattle and learned that their family business was established on top of Queen Anne Hill in 1936. The workshop is abuzz with activity, they were restoring life to sofas, chairs, ottomans, boat interiors, doctors office furniture, cabinetry, kitchen cabinets and even front doors! As I walked around, I saw their master craftsmen refinishing, staining, sanding, putting on new cushions, and reupholstering many different pieces of furniture. It was an amazing sight!

In the back of their workshop was a spray room. Next to the spray room, the historic mini park signs were stacked up on big racks (almost like professional baker’s racks) waiting to get their coating. In the spray room, the craftsmen were spraying the signs with four coats of stain to protect them from the outdoor elements. In total, Queen Anne Upholstery and Refinishing spent 28 hours of labor working on the Normandy Park signs.
New Preschool Teacher

Amber Blumeno was hired as a regular part-time Preschool Teacher beginning in September, 2017. Amber is looking forward to working within a small community and the environment of a one classroom setting. She has a strong teamwork value, loves working with kids, and is grateful for a new short commute living closer to her place of work.

Amber is a California native and relocated to Washington state in 2014. She is the 2nd youngest of seven children, having two brothers and four sisters!

When she was in high school, and during her freshman year at college, Amber was a para-educator intern for a special needs middle school class. She enjoys volunteering in the community and has participated in several charity events, such as holiday teddy bear, coat, and food drives, both locally and while living in California.

Amber also enjoys reading history novels and freehand acrylic painting. Please be sure to say “Hi!” and introduce yourself to Amber over the coming months, as she works to support and improve the Normandy Park preschool program.

EDC Community Mixers

YOU are invited to a FREE After-Hours Mixer, hosted by your local businesses and the City of Normandy Park Economic Development Committee! Enjoy complimentary refreshments, win gift cards and learn about becoming a volunteer in Normandy Park! This monthly networking event introduces YOU to our local businesses and the benefits of shopping local! Meet residents, city staff and members of Friends of Normandy Park—your local 501c3 community booster organization. Share ideas and bring questions!

OCTOBER MIXER
— DATE —
Tuesday, Oct. 17
— TIME —
6:30pm–7:30pm
— LOCATION —
Normandy Park Market at NPTC

NOVEMBER MIXER
— DATE —
Tuesday, Nov. 21
— TIME —
6:30pm–7:30pm
— LOCATION —
T-Mobile at NPTC
What’s Afloat at the Mount Rainier Pool?

by Scott Deschenes, District General Manager

The Mount Rainier Pool refurbishment project has encountered some unforeseen issues that will potentially delay the reopening date to January 2018. The original plan for this project was to replace the pool liner and tile surfaces. However, two major problems have subsequently been uncovered.

First, severe corrosion was found in the buried drain lines and circulation piping. This corrosion must be repaired for the pool to fully comply with current health codes.

Second, the mortar bedding for the pool wall and deck tile will have to be replaced. In areas, the mortar will need to be replaced with concrete. Both tasks will require sufficient time for the Portland cement to properly cure.

This is common for capital projects of this size, and we apologize for the inconvenience. While construction takes place, we are still making progress in other areas.

The Park District has hired an Aquatics Manager to develop enhanced programs and services once the pool reopens. It also is conducting an Aquatics Feasibility Study to determine what the community and pool users want by way of a community facility moving forward.

In the meantime, the Park District is meeting with pool users to update them on the status of the project and connect them with other community pools to meet their needs. A list of alternative options for individuals and groups can be found here: https://mtrainierpool.com/wp-content/uploads/OTHER-PUBLIC-FACILITIES-MOUNT-RAINIER-POOL-CLOSURE.pdf.

This is the first significant maintenance project for the pool, which was built in 1975. The Park District secured an additional $75,000 from the King County Youth and Amateur Sports grant program for the project. We are grateful to our partners who recognize the value that aquatic activity has for the health and well-being of our community. This grant helps stretch local tax dollars further and we appreciate the support.

The pool and its offices are closed during this time. If you would like to contact a staff member, please call the District Office at (206) 429-3852. Visit www.mtrainierpool.com, sign-up for our e-news updates, like us on Facebook, and/or follow us on Twitter.
## Fall 2017 Calendar of Events

The Parks Department will provide the full year of events and additional information on the city’s website as it becomes available. Contact Parks Director Amanda Leon to have your community event listed. Events that have been issued a WSLCB banquet permit cannot be listed on this calendar.

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT TITLE</th>
<th>ORGANIZER</th>
<th>LOCATION</th>
</tr>
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<tbody>
<tr>
<td>Saturday, 7th</td>
<td>Community Recycling</td>
<td>City of Normandy Park</td>
<td>John Knox Church</td>
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<tr>
<td>Saturday, 7th</td>
<td>Ivy Pull</td>
<td>Park Commission</td>
<td>Marine View Park</td>
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<tr>
<td>Saturday, 14th</td>
<td>Stewards of The Cove</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Saturday, 14th</td>
<td>Miller-Walker Basin Stewardship</td>
<td>King County</td>
<td>Walker Preserve</td>
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<tr>
<td>Tuesday, 17th</td>
<td>After-Hours Mixer</td>
<td>Economic Development Committee</td>
<td>Normandy Park Market</td>
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<tr>
<td>Wednesday, 18th</td>
<td>PROS Planning</td>
<td>Park Commission</td>
<td>City Hall</td>
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<tr>
<td>Wednesday, 18th</td>
<td>Library 2GO/Des Moines Food Bank Garden Truck</td>
<td>Park Commission</td>
<td>Marvista Park</td>
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<tr>
<td>Saturday, 21st</td>
<td>Fall for your Park</td>
<td>Park Commission</td>
<td>Marine View Park</td>
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<tr>
<td>Sunday, 29th</td>
<td>Kid’s Halloween Party</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Sat, 4th &amp; Sun, 5th</td>
<td>Artists United Show</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Saturday, 11th</td>
<td>Miller-Walker Basin Stewardship</td>
<td>King County</td>
<td>Walker Preserve</td>
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<tr>
<td>Wednesday, 15th</td>
<td>Decorate The Cove</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Wednesday, 15th</td>
<td>Library 2GO/Des Moines Food Bank Garden Truck</td>
<td>Park Commission</td>
<td>Marvista Park</td>
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<tr>
<td>Tuesday, 21st</td>
<td>After-Hours Mixer</td>
<td>Economic Development Committee</td>
<td>T-Mobile</td>
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<td>Saturday, 2nd</td>
<td>Holiday Bazaar</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Saturday, 2nd</td>
<td>Winterfest</td>
<td>The Friends of Normandy Park</td>
<td>Normandy Towne Center &amp; Manhattan Village</td>
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<tr>
<td>Sunday, 3rd</td>
<td>Santa Party</td>
<td>The Cove</td>
<td>The Cove</td>
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<tr>
<td>Wednesday, 6th</td>
<td>Holiday Party</td>
<td>Arts Commission</td>
<td>The Cove</td>
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<tr>
<td>Saturday, 9th</td>
<td>Miller-Walker Basin Stewardship</td>
<td>King County</td>
<td>Walker Preserve</td>
</tr>
<tr>
<td>Wednesday, 13th</td>
<td>Library 2GO/Des Moines Food Bank Garden Truck</td>
<td>Park Commission</td>
<td>Marvista Park</td>
</tr>
<tr>
<td>Tuesday, 19th</td>
<td>Light the Park</td>
<td>Arts Commission</td>
<td>All of Normandy Park</td>
</tr>
</tbody>
</table>
Online Registration for Des Moines/Normandy Park Activity Center

Des Moines Parks, Recreation and Senior Services Department moved to ONLINE registration on September 1. Personal accounts may be set up on the new system called DASH. Office registration and payments will still be available. The link for registration can be found on the City of Normandy Park website under Departments—Recreation—Senior Services. The picture at right shows what instructions and what information is needed to create a new account. Contact the Des Moines/Normandy Park Activity Center at 206-878-1642 if you have any questions to set up your personal account.


2. Select Create Account. Note: Enter YOUR personal information first, then add your children to the same account.

3. Enter Email address and choose email communication preference.

4. Enter your personal information and set up a password. On this screen you can also add children to the account.

5. To complete account set up, follow link provided with confirmation email. You are ready to login!

The first time you login, you will be asked to read and agree to The City of Des Moines liability waiver. Select “I have read and agree to the waiver”, enter your account password and your initials for a digital signature. The waiver will be valid for one year from the date of signature. You are now ready to browse and register for activities!

Below: Residents may now browse and register for activities using the DASH Online system.
Halloween Safety Tips

» Adults should accompany young children.

» Make sure to carry a flashlight since it will get dark early.

» Stay within the neighborhood and only visit well-lit homes you know.

» Make sure children can see well through face masks.

» Wear light-colored clothing that is short enough to prevent tripping and add reflective tape to the sides, front and back of costume if possible.

» Watch for traffic!

» Only give and accept wrapped or packaged candy.

» Examine all candy before allowing children to eat it.

» Keep costumed children away from pets. The pet may not recognize the child and become frightened.

» Avoid hard plastic or wood props such as daggers or swords. Substitute with foam rubber which is soft and flexible.
Information on how to register to vote can be found on the King County Elections website at www.kingcounty.gov/depts/elections.aspx.

King County Elections posted the list of candidates for the November 7, 2017, general election in mid-September. Voter pamphlets containing candidate statements will be mailed on October 17th, ballots will be mailed on October 18th, ballot drop boxes will open on October 19th. The list of ballot drop boxes open for an election will be available about 30 days prior to election day on the King County website.

“Your Neighborhood Booster Club!”

Friends of Normandy Park - Your neighborhood booster club is looking for new board members and volunteers!

Are you passionate about your neighborhood and would like to contribute your experience and ideas?

Friends of Normandy Park (FONP) is a 501(c)(3) organization of community members and local businesses who wish to enhance Normandy Park. Through fundraising and event and project planning, FONP will serve as a facilitator to build community pride, improve business climate, and attract people to Normandy Park.

Through education, participation, facilitating community events like Zombie Fest Northwest - Disaster Preparedness and Winterfest, we can generate more community spirit. This is just the start of many possibilities. Future fundraising enterprises will help fund local non-profit organizations or Normandy Park initiatives.

Looking for experience in event planning, grant writing, or fundraising. Or if you would just like to volunteer for an event or to share your ideas are welcome!

Learn more about joining and volunteering by contacting Patti Gifford pattigifford2@gmail.com

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Help Our Community: Make a Food Donation

Northwest Harvest can use any nonperishable food. Food should be shelf-stable with the lowest saturated fats and refined carbohydrates (sugar, white flour). They buy white rice, beans, oats, pasta and tomato products in bulk, so they encourage you to donate other items. Here are some suggestions (ranked by importance):

**General food items:**
- Beef stew, chili and similar meals with low salt, sugar and saturated fats
- Canned fruit, especially with low sugar (but not artificial sweeteners)
- Canned fish or meat
- Peanut butter (plastic jars are preferred)
- Canned vegetables (low sodium)
- Brown rice
- Whole grain pastas
- Canned tomato sauces
- Shelf-stable milk

**Infant and baby foods:**
- Baby formula
- Jars of baby food
- Powdered or canned milk
- Infant cereal
- And, baby diapers

---

**All Food Banks accept monetary donations online:**

- [www.northwestharvest.org](http://www.northwestharvest.org)
- [www.myfoodbank.org](http://www.myfoodbank.org)
- [highlineareafoodbank.org](http://highlineareafoodbank.org)

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Word Search Answer Key

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“Warm and happy customers since 1938”
To sustain economic development in Normandy Park, four focus areas make a difference: 1) development of infrastructure and zoning; 2) advancement of business health and viability; 3) promotion of retail areas; and 4) design of retail areas as places to shop, work, play, walk, invest, and perhaps live. Where the first two areas were discussed in previous articles, this one discusses the promotion of retail areas.

Some people think that brick-and-mortar retail will succumb to online retail, but most contemporary retail analysts state that this is not the case. In her blog post “Why Retail Needs Brick and Mortar and E-Commerce to Survive,” Syama Meagher points out that innovation “has changed everything and at the same time nothing at all.”

Meagher states that people still crave a social experience, despite changes in technology, marketing, and shopping habits. Shops got their start as places to socialize; stores today still fill that purpose. She points out that online retail has expanded the community, but not altered the need to congregate. We like going to stores with a human touch. Digital just adds additional ways to deeply engage customers.

Omnichannel retailing speaks to a type of retailing that integrates the different methods of shopping available to consumers, including print, online, in a physical store, or by phone, etc. It has been commonly thought that retail must become omnichannel. These days, however, some retailers are ignoring omnichannel retailing.

Meagher’s article cites large Chinese retailer Alibaba, likely the largest retailer to forego omnichannel retailing, with a 2015 acquisition of a significant Chinese retail brand. Following this acquisition, Alibaba made a $2.6 billion purchase of a Chinese mall operator—complete with 29 department stores and 17 shopping malls across various Chinese cities. Alibaba intends to transform physical stores to reach modern shoppers, using their digital cache of resources, including Alibaba’s inventory management, real-time data, and digital payments. The physical stores are intended to introduce new customers to the offline shops, enhancing corporate business.

This is likely the same strategy as the Amazon bookstore at University Village, or the recent purchase of Whole Foods by Amazon.

Retailers in this new mix of digital and physical sites can consider numerous strategies for promotion, including, as suggested in part by FitSmallbusiness.com, Jeremy Marsan: 1) delivery specials; 2) local digital marketing; 3) print advertising (like our very own Normandy Park City Scene); 4) loyalty programs; 5) deals for internet reviewer sites; 6) attendance at conventions and events (like Zombie Fest NW); 7) revised seasonal displays; 8) blogs for in-store products and specials; 9) in-store smart sensors and data analytics; 10) email marketing and social media; 11) joint marketing with other retailers; 12) customer surveys that enter a raffle; 13) create small community events; 14) host charitable drives in the store; 15) use relationship-building communications; 16) host a customer photo contest; 17) conduct in-store demos and product tutorials; 18) batch similar products; and 19) network through the City of Normandy Park Economic Development Committee http://normandyparkedc.com and through the Seattle Southside Chamber of Commerce http://www.seattlesouthsidechamber.com.
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Look for the new and improved City Scene Business Directory next issue—an affordable alternative to get in front of your community year-round.

NORTH DISTRICT – NEAR NORMANDY RD
Access Pharmacy ..................................................(206) 242-0040
Archie’s Mexican Restaurant .................................(206) 436-0850
Dunn Lumber Company ........................................(206) 242-1010
Fit for Mom ..............................................................(503) 381-5156
Four Star Cleaners ..................................................(206) 242-9191
Healthy Nail & Spa ...................................................(206) 735-7375
Kre-8-tive Kidz International .................................(206) 248-4301
Madi’s Ceramic Art Café .........................................(206) 420-2162
Manhattan Hair Salon, Inc. ....................................(206) 790-0809
Melanie’s Dance Unlimited .....................................(206) 431-1989
Normandy Cleaners ...............................................(206) 241-5363
Normandy Park Family Dentistry ............................(206) 244-3941
Oasis Massage Spa, LLC ........................................(253) 266-0236
Oh...Pho .................................................................(206) 402-6527
Optimal Health Chiropractic ..................................(206) 241-3836
Pass It On ...............................................................(206) 280-7272
Paws In The Park Pet Supply ....................................(206) 242-7387
Quality Food Store—QFC #805 ..............................(206) 243-9340
Redbox Automated Retail, LLC .........................(630) 756-8446
Seattle Taekwondo Academy, LLC ......................(206) 444-9473
Starbucks Coffee #3334 ........................................(206) 318-8705
Teak House Thai Restaurant ....................................(206) 244-8444
The Normandy Park UPS Store ............................(206) 919-3041

SOUTH DISTRICT – NEAR 200TH
ACE Hardware ......................................................(206) 824-2288
AD Specialties & Promotions ...............................(206) 223-1414
Anne Armstrong Therapy, Inc ..............................(206) 244-5157
Auntie’s Playhouse Childcare Center, LLC ............(206) 592-6141
Bishop Law Offices P.S. .......................................(206) 592-9000
Can’t Stop Smackin’ ...............................................(206) 249-8275
Dafna Chen, MA, LMHC, CDP, NCC ......................(425) 443-7900
DAL Law Firm .........................................................(206) 408-8158
Dena Johnson Counseling Service .......................(253) 670-0777
Desert Sun Tanning ................................................(206) 592-8267
Dr. Max Lee, MD .......................................................(206) 824-2183
Edward Jones Investments .....................................(206) 824-9442
Emma Skjonsby, MA, LMHC .................................(206) 229-9208
Face to Face Euro Spa ............................................(206) 719-5805
Freedom Snacks ......................................................(253) 886-1838

SOUTH DISTRICT – NEAR 200TH (continued)
Glow Foods, Inc. ....................................................(206) 592-6579
International Freight Systems (of WA) LLC ............(206) 433-2614
Jessica Misner, Psy.D. ..............................................(206) 747-7274
John D Slightam, MD . ............................................(206) 824-5555
The Law Offices of Kurt D. Bennet ......................(206) 447-1661
Law Office of Michael J. Siefkes PLLC ...................(206) 431-5152
Marina Medical .......................................................(206) 878-8800
Mia Bella Salon ......................................................(206) 431-5652
Nails BK & Spa of D LLC ......................................(206) 212-6338
Normandy Park Ale House ....................................(206) 242-6986
Normandy Park Athletic Club ...............................(206) 870-9000
Normandy Park Executive Center .......................(206) 870-7540
Normandy Park Hair Designs ................................(206) 824-6830
Normandy Park Market—IGA ................................(206) 651-7794
Normandy Park Subway ........................................(206) 406-0698
Northwest Clinic of Chiropractic PLLC ...............(206) 429-2922
Olympic View Dental ............................................(206) 824-4700
Papa John’s Pizza ....................................................(206) 248-3333
Pier View Chiropractic, Inc PS ..............................(206) 624-7200
Priceless Pet Clinic ...............................................(206) 592-6454
Rite-Line Tax Service ............................................(206) 246-4881
Robert E Parker PhD PC ........................................(206) 240-9880
SharpChip Consulting ............................................(206) 429-3372
Sweetie’s Espresso Stand ......................................(206) 427-0588
T-Mobile .............................................................(206) 878-6506
The Samara Hubner, Inc. ......................................(206) 878-8875
The Soggy Doggy ...................................................(206) 624-6600
Tracy S. Reinhardt-Nelson, Psy.D. .........................(206) 715-8640
Walk in Hope Counseling, LLC .........................(425) 312-3791
Well Practices, PLLC ..............................................(425) 443-7900
Donna White Counseling ......................................(206) 380-8617

CENTRAL DISTRICT – NEAR 185TH
Cheveux Design ...................................................(206) 778-3074
Gilbert Family Dentistry ........................................(206) 242-5808
Northwest Clinic of Chiropractic .........................(206) 429-2922
Pacific Northwest Counseling .............................(425) 322-9237
Sara Hines Consulting ...........................................(253) 205-1980
Transformative Counseling & Family Services .......(206) 914-6820

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